

# JAIKISAN INSTITUTE

Online education & Skill Development



## Jaikisan Institute of Rural Management & Technology

### Jaikisan Process to Mobilise Community in the Cluster of 25 Villages in a Block of a District with PROMOTOR/ NGO

Membership Fee of Volunteer as Promotor  
Rs 5000/-  
Non Refundable paid in advance

Membership Fee of Volunteer as Promotor Organisation if Board is are more than 5  
Rs 5000/- x Number of Board Members  
Non Refundable paid in advance

Membership Fee of Volunteer as Rural Member  
Rs 250/-  
Non Refundable paid in advance added to account balance till end of financial year

Membership Fee of Volunteer as Rural Members 2500 Promotors  
Rs 250/- x 2500 members  
Non Refundable paid in advance added to account balance till end of financial year

\*as per Financial year 2025-2026

**Jaikisan.org**

(Organisation for Joint Agriculture Information & Knowledge Implementation with Systematic Advanced Network)

www.jaikisan.in - email: jkinfo@jaikisan.org

Registered under societies registration act XXI of 1860 no. S-54384 dated 15-12-2005.

PAN : AAATJ7340J Niti ayog id DL/sT 2019/0234537 NCS ID E18A65-1352291242449

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## ATMNIKBHAR BHARAT

### Jaikisan Institute of Rural Management Technology

#### EXPRESSION OF INTEREST (EOI)

#### GRAMEEN AJEEVIKA UTTAN MISSION LOCAL IMPLEMENTATION PARTNER FOR DISTRICTS IN INDIA ON BUILT OPERATE & TRANSFER (BOT)

1. Application for Expression of Interest to be submitted to JKIRMT as NGO, SOCIETY, TRUST, FPO
2. Should be three years in operation
3. Should have worked in the field of SHG formation
4. Should have worked in the field of Training on Technical and Agri Practices in Villages
5. Should have minimum operation area of 25 or 50 villages
6. Should have worked in training of Govt Schemes , NABARD , Local Bodies
7. Should have Local UID for the project
8. Should have Local language Management
9. Should have done projects in the district (Press Reports)
10. Should have 250 SHGs in 25 or 50 Villages
11. Should have trained 250 SHG Members for the Project or capacity to invest for 3 months Training

#### SUPPORT FOR IMPLEMENTATION FROM JAIKISAN AND V2C BAZAAR

12. Micro finance to 2500 SHG members @ Rs. 25000 each
13. Total project investment Rs 6.25 crore each cluster
14. Financial support from Israel Impact Capital
15. International Technical support to the Project
16. Micro soil testing lab at every 2 to 4 villages
17. Micro Crops & Milk Collection Centre at every 2 to 4 Villages
18. Micro Milk Plant at every cluster (Cold Chain)
19. Micro Food Processing Centre at every Cluster as per required by District ecosystem
20. Micro Pack House at Every Cluster
21. Marketing support for all crops, Produce, Milk and Products exclusively on V2cbazaar.com
22. Training and Financial Support

EOI REQUEST LETTER Draft Attached

[https://jaikisan.in/Admin/Download/4%20REQUEST%20LETTER%20\(1\).pdf](https://jaikisan.in/Admin/Download/4%20REQUEST%20LETTER%20(1).pdf)

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Membership Form online  
Please go to [www.jaikisancard.in](http://www.jaikisancard.in)

The screenshot shows a web interface for membership registration. On the left, there is a vertical menu with red buttons labeled 'D', 'S', 'V', 'C', 'F', and 'J'. The main content area is titled 'Existing User' and 'New User? Create An Account'. The 'Existing User' section has a red circle around it, containing a 'SIGN IN' button and a 'Forgot Your Password' link. The 'New User? Create An Account' section has a 'CREATE AN ACCOUNT' button. The form fields are: 'YOUR CARD NO/MOBILE NUMBER', 'PASSWORD', 'YOUR SIXTEEN DIGIT CARD NO. (PIN CODE+MOBILE NUMBER)', 'FIRST NAME', and 'LAST NAME'.

Your account number would be  
Pincode + Your ten digit phone number  
This become Your Account User number of 16 digit

With Your name and surname KYC Form will open when you click Create the account .

For example : 123456 is pin code  
Phone number is 7777777777  
So the account number become 1234567777777777

This screenshot shows the 'New User? Create An Account' form. At the top left is a 'SIGN IN' button and at the top right is a 'Forgot Your Password' link. The form has three input fields: the first contains '1234567777777777', the second contains 'MAMTA', and the third contains 'SINGH'. At the bottom is a red 'CREATE AN ACCOUNT' button.

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## This KYC Form Needs to be Filled Now

The image shows a web-based registration form for a Jaikisan Card. The form is titled 'Member Registration Form' and contains several input fields for personal and identification information. A red button labeled 'REGISTER AS A MEMBER' is located at the bottom center of the form.

Create the account by clicking

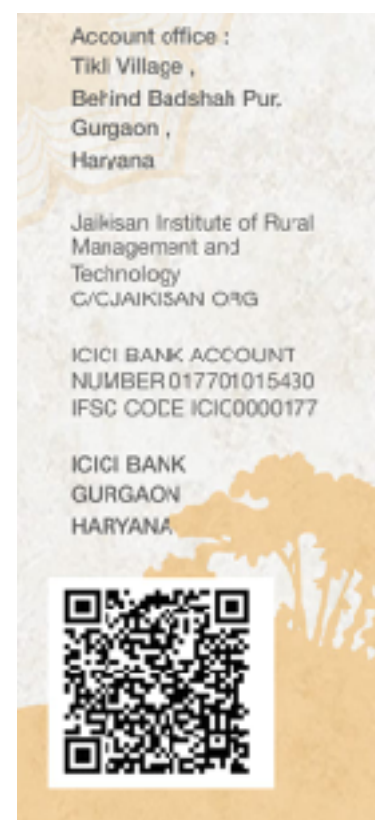
Offline Form for Membership can be downloaded from website [jaikisan.in](http://jaikisan.in)

Link

<https://jaikisan.in/Admin/Download/Application%20Form%20jaikisan%20member.pdf>



Now Please deposit your Membership Fee Rs 250 as Rural Member / Rs 5000 as Promotor Business Partner with QR Code or Account



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Now That You are member of jaikisan you can conduct business on the Platform

Please Visit [jaikisan.in](http://jaikisan.in) and Fill your Form as Franchise application .

The screenshot shows a web browser window displaying the 'Online Form Fill-Up' page for 'Establishment New Study Center'. The page has a red header with the Jaikisan logo and the text 'Online Form Fill-Up'. Below the header, there are several input fields for personal and contact information, including 'Study Center Name', 'Center Head / Director Name', 'Complete Address of Proposed Site', 'Block', 'City', 'State', 'District', 'Pin No', 'Email Address', and 'Mobile No'. There is also a section for 'Year of Establishment (Study Center)' and a dropdown menu for 'Fill up the Required Study Centers in the Column Below'. The page is framed by a red header with the Jaikisan logo and a navigation bar.

Your Application and required documents are dispatched by Post / Courier to Jaikisan Office .  
Please send application to email : [president@jaikisan.org](mailto:president@jaikisan.org) & [jaikisangaum@gmail.com](mailto:jaikisangaum@gmail.com)

List of Documents photo copies Physically reach Jaikisan Head Office .

Once you get approval from Management then You will be able to see your Study Centre live in the icon of Study centre.

On boarding of NGO as promotor in the Cluster is Complete .

Now as per the EOI Promotor has to register all their members 2500 on the Portal & Provide office XL and Off-line Forms filled , Signed with Documents of Members to the head office .

This is the Complete process of Mobilisation of Cluster with an NGO as Promotor Partner of jaikisan .

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## Jaikisan Institute of Rural Management & Technology

ESTABLISHING A MICRO FOOD PARK CLUSTER WITH GAUM

PRELIMINARY EXERCISE BY PROMOTOR "0" HOUR

COMMUNITY AS CLUSTER IN PARTNERSHIP WITH PROMOTOR

### MOBILISATION PROCESS

ONE PROMOTOR / COMPANY / NGO IS IDENTIFIED WITH EOJ

ONE TRAINING INSTITUTE IS EMPANELED IN DISTRICT BLOCK

POMOTOR HAS OPERATIONS IN MORE THAN 25 VILLAGES

PROMOTOR COMES WITH 2500 MEMBER - 25 Villages

PROMOTOR HANHOLDS MEMEBERS REGISTATION WITH FEE ON JAIKISAN PORTAL

PROMOTORS PAYS MEMBERSHIP FEE FOR JAIKISAN

EOI DOCUMENTS FURNISHED BY PROMOTOR

IDENTIFICATION OF 25 VILLAGES BY PROMOTOR - GEO TAGGING

DOCUMENTATION VARIFIED - KYC

APPROVAL OF VILLAGES BY JAIKISAN MANAGEMENT

FRANCHISE UPLOADED ON THE JAIKISAN INSTITUTE PORTAL

RS 250 /-  
EACH MEMBER

RS 5000 /-  
EACH MEMBER

ONBOARDING

PROMOTOR

**\*THIS PROCESS NEEDS TO BE COMPLETED IN ONE MONTH**

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